



**EFRA MANUFACTURER MEETING**  
**HOTEL Holiday Inn**  
**Belgium**  
**30 October 2009**

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## **MINUTES FROM EFRA MANUFACTURERS MEETING**

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Attendees: Dallas Mathiesen Willy Wuyts Frank Mostrey Franky Noens, Gary Culver, Ema Hudy  
Mario Hudy, Carloz Gomez, Andy Krämer , Stefan Köhler, Oscar Jansen

### **1 Presidents Welcome**

*Dallas Mathiesen*

The meeting started at 9.40 am.

A short welcome from the president, stating that it will be an open discussion because no items reached us in advance of this meeting.

### **2 Meeting**

Oscar Janssen was concerned about the low attendance at this meeting. It might to be considered to have these meetings on another way, for instance at the Nurnberg fair.

Also EFRA first target are the associated members, most of them come from Asia, so it is rather normal they will not attend.

Frank Mostrey explained that EFRA prepared a new constitution, that includes more input from manufacturers. That has to voted still, but representatives from manufacturers would have a seat in a commission, with direct input to the board. (See addendum to the general minutes)

Frank showed his presentation of how the new constitution would look like, and the impact of the manufacturers in the workgroups.

Andy also asked to improve the relation with the press and organisers.

Dallas showed a power point with recommendations how to handle with the press, that will be send out.

Media partners seems to be one of the main issues.

Andy Kramer was in favour about EFRA's attempt to contact Media Partners, He suggested the possibility to participate "moneywise"...

Budget will be defined at AGM and it will be asked what can be offered for this.

The media partners might create an extra budget by searching for sponsors, as it is done already this moment.

Andy suggested that homologation fees could be raised, or other items for homologation could be added to created some space for a bigger budget for media partners.

Minimum requirements:

- Attend all EFRA EC's
- Immediate report from the event on the EFRA webpage
- Organize press conference
- Make event report available to all publication
- Support the organizers PR to local coverage
- Prioritize the promotion of associate member

A new request should be sent out searching for interested parties. To be sent out a.s.a.p.

Interested parties should be asked:

1. What they can offer from the above mentioned requirements
2. If they wish to top with own ideas

Set up and agree on a contract (1 or more parties???)

The contract should be limited to 1 year

The contract should be awarded at the manufacturers meeting coming year

Normally the decision of the chosen media partner is done by the EFRA committee, with consulting associated members.

Mr Culver said, to make the manufacturers meeting more effective for the future, is to appoint the contractor at this meeting, so manufacturers can have their say and input. And also to invite potential contractors here to let them do their proposals.

We had discussions about how to improve the allocations of the race venues, that will be a task for an eventually working group as formed in new constitution.

Oscar's idea is that the current race rules are too strict, it keeps away people from our races and we have to look at the success from for instance the ETS races, or the different brands cup's, they run races with looser rules, what could explain their success.

It needs to be considered how to improve the entry level of new drivers, eventually with looser rules.

An answer could be that EFRA creates a European Championship for stock class.

Meeting was closed at 15.15 pm.

